



INTRODUCTION

JLB

*"They coached us,
encouraged us, listened
to our questions and
comments, and above all,
exhibited great patience
as we worked together
through the process. We
thank them for giving us a
beautiful and extremely
functional web presence!"*
– BrightStone

WHO IS JLB?

- Award winning web operations & technology marketing services firm
- Specialize in:
 - Great design, focused on online brand and identity
 - Development/integration of manageable and scalable Web and online technology
 - Business class and long term marketing and Website support
- What makes JLB different
 - True one-stop partnership for all your web business needs. Concept to support.
 - 12 years of successful processes and learnings.
 - Industry best team and alliances.

JLB MISSION



Provide meaningful online solutions to businesses with *great design, total technology integration, superior marketing and ongoing support that matters* while removing the risk and excessive costs of a customer building its own website, infrastructure and online marketing team.

Ken Royer
CEO, JLB

THE MARKET GAP

If a small/mid-size business (existing or new) wants to create or improve its online presence then they must do the following:

- ✓ Register a domain name (abc.com) online – godaddy, etc..
- ✓ Find someone to design and/or develop a website – designers, freelance, etc..
- ✓ Setup and register a web hosting company – hostgator, bluehost, godaddy, etc..
- ✓ Setup Email and configure for business – gmail, yahoo, microsoft, godaddy, etc..
- ✓ Install the new Website onto the web hosting servers – you, designer, developer?
- ✓ Install security and backup – you, web hoster, designer, developer?
- ✓ Setup Social Media – facebook, linkedin, twitter, pinterest, etc..
- ✓ Setup E-commerce and install – Bank, merchants, developers
- ✓ Setup email marketing for newsletters, etc. – icontact, constant contact, etc..
- ✓ Setup ongoing website management and support – you, staff, developers
- ✓ Begin/maintain marketing efforts, SEO, Google Adwords (PPC) – you, staff, marketing firm
- ✓ Video, database integrations, print media, advertisements and more...

Each of these needed actions requires time, experience & technical know how and will likely be *5-8 different vendor bills and it all has to work together* with your brand in mind!

Customized brand, business class services and support with 1 bill, 1 support line and remove all the technical know how confusion? JLB!

WHAT YOU GET WITH JLB



DEDICATED TEAM



ONLINE BRAND & MARKETING EXPERTISE:

- ✓ 25 YEARS OF BUSINESS SALES AND MARKETING EXPERTISE
- ✓ 20 YEARS OF OPERATION AND INFRASTRUCTURE SUPPORT SERVICE EXPERIENCE
- ✓ ONLINE BRANDING AND GRAPHIC DESIGN FOCUSED TALENT
- ✓ AWARD WINNING GRAPHIC DESIGN TEAM
- ✓ AUDIO AND VIDEO ENGINEERING AND DEVELOPMENT
- ✓ TOP WEB DEVELOPMENT AND OPERATIONS MANAGEMENT
- ✓ LOCALLY RECOGNIZED CONTENT MANAGEMENT AND WEB MARKETING EXPERTISE AND MORE...

BUSINESS CLASS SUPPORT AND SERVICE:

- ✓ WEBSITE MANAGEMENT, MAINTENANCE AND SECURITY OVERSIGHT
- ✓ TECHNICAL AND WEBMASTER SUPPORT
- ✓ ENABLING MARKETING SUPPORT, GUIDANCE AND MANAGEMENT
- ✓ AND MUCH MORE...



STABILITY

Thoughtful design & practices.



BUSINESS CLASS HOSTING SERVERS



FULL BACKUP AND REDUNDANCY



DUAL MANAGED FIREWALL SECURITY



INTELLIGENCE

Oversight of your web operation infrastructure and business objectives.



ANALYTICS AND MONITORING



CMS AND SERVER MAINTENANCE

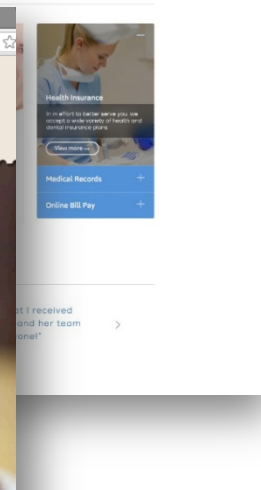
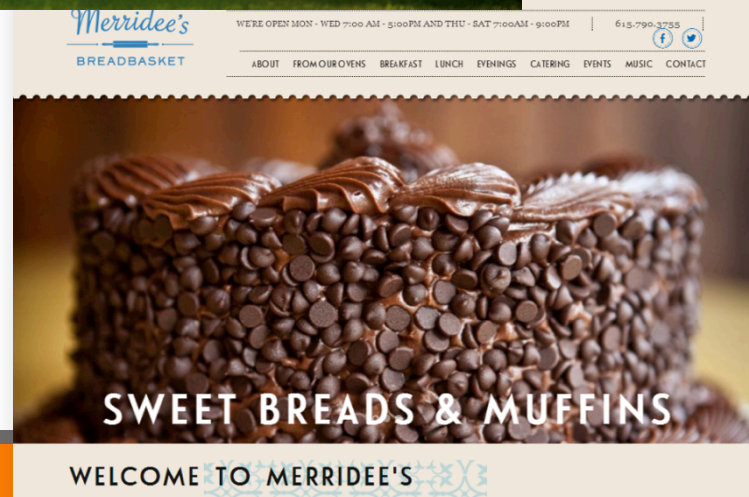
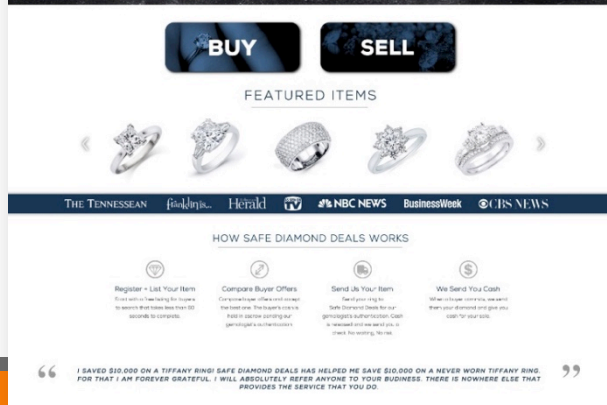
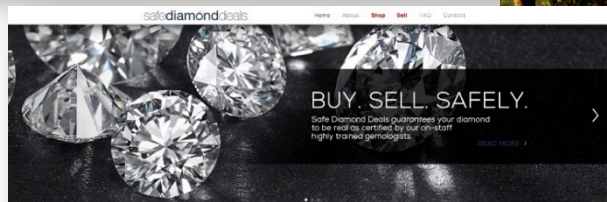
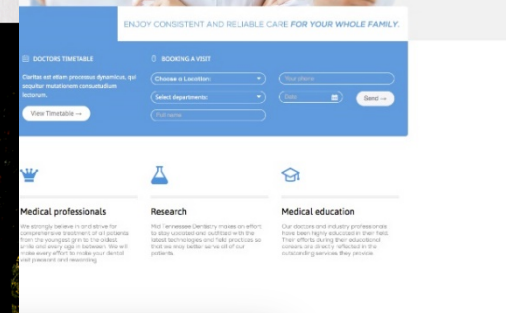
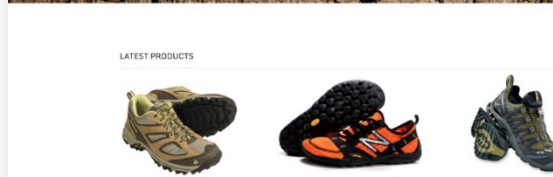
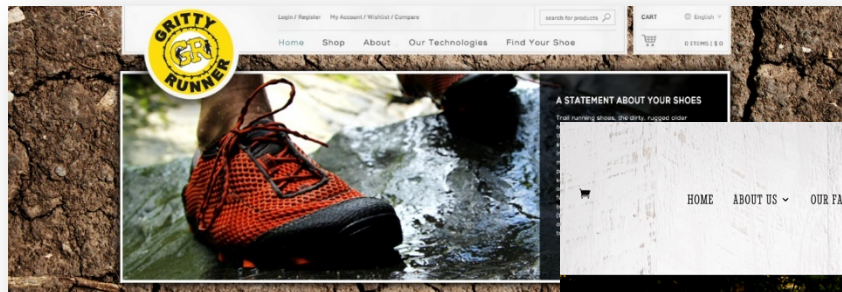


ENABLING TOOLS (EMAIL, TEXTING, ETC.)

BEAUTIFUL & FUNCTIONAL



Voted Best



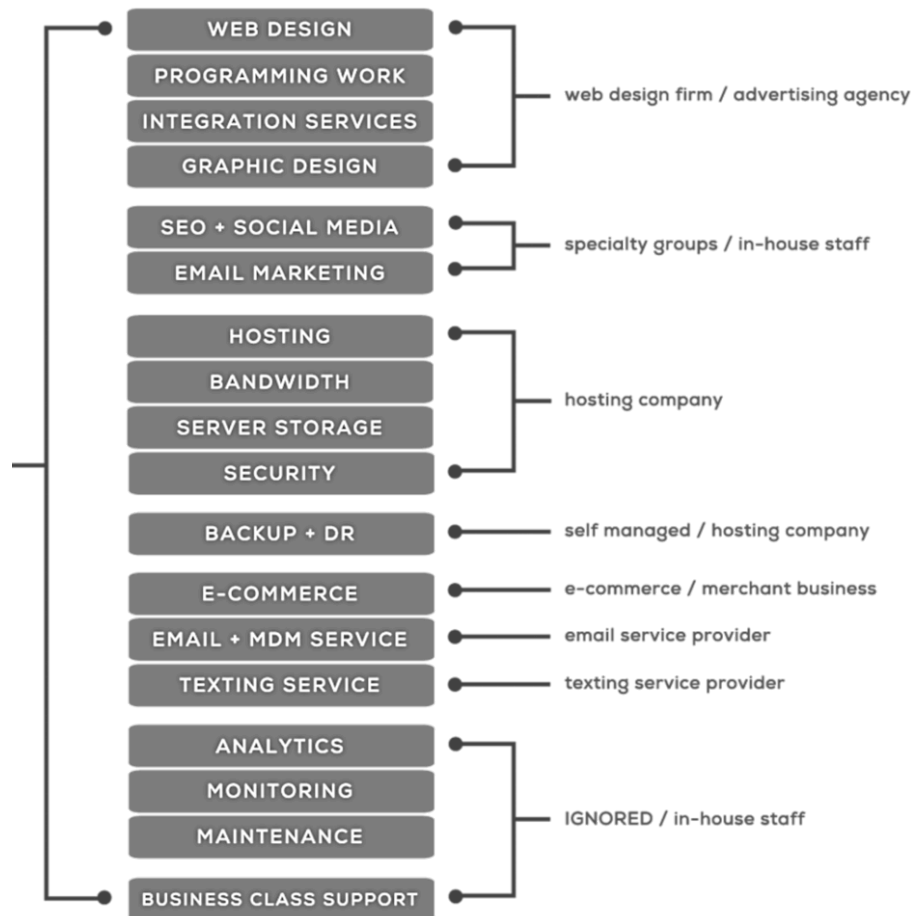
SIMPLICITY vs. Complexity

Complete Solution:

- ✓ Easy process
- ✓ True business services
- ✓ Full Webmaster support
- ✓ Marketing & Hosting services
- ✓ One bill, one team – Complete solution



one contract
one bill
anything support.



Multi-vendor Solution

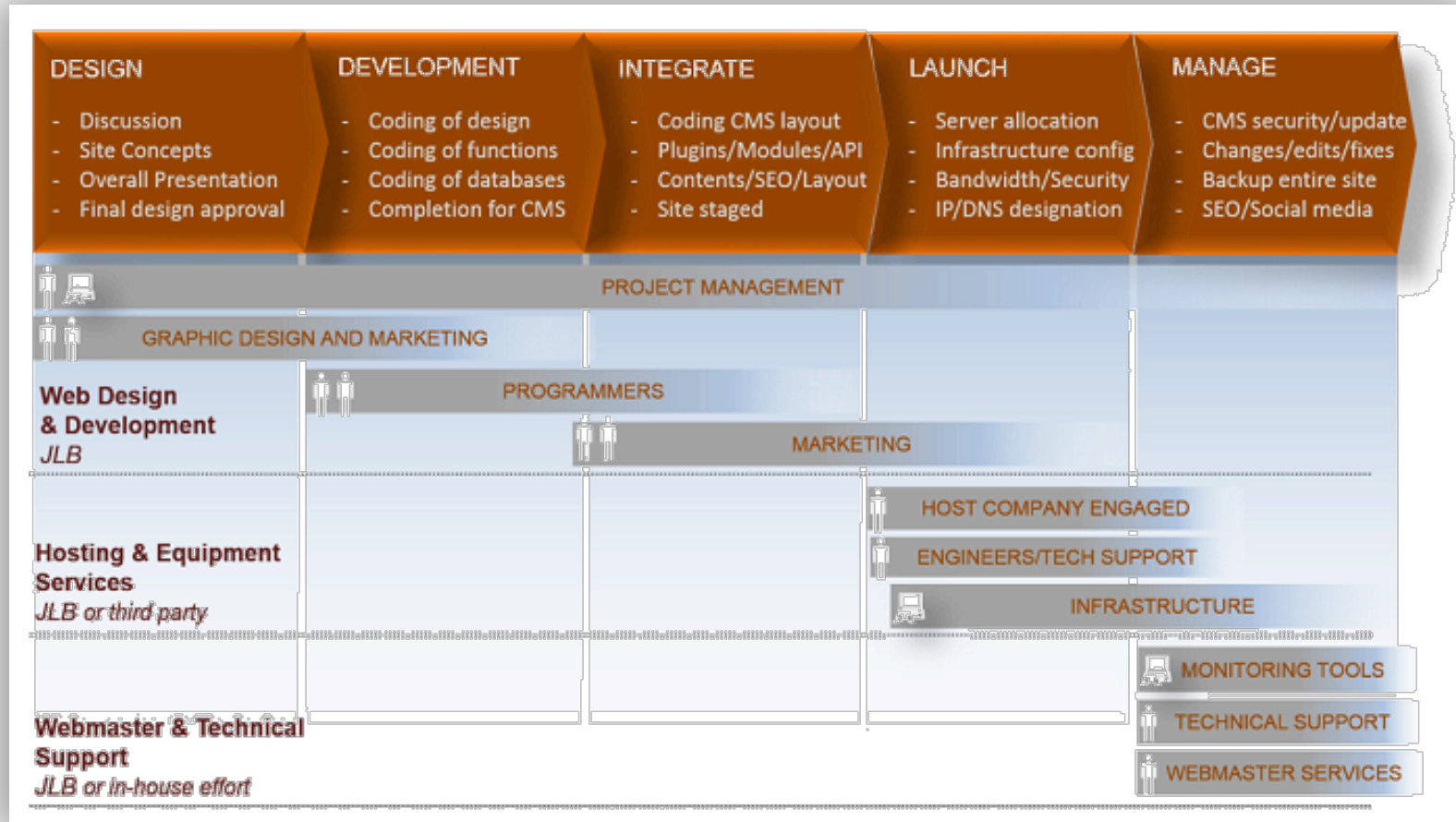
- Multiple platforms
- Multiple processes
- Multiple support numbers to call
- Time consuming
- Multiple bills
- Do it yourself requirements

COMPETITION

The JLB platform takes over 15 different online vendor applications and simplifies them into one platform.

BUSINESS WEBSITE SERVICES	FREELANCER	MARKETING FIRM	DESIGN FIRM	HOSTING CO.	GODADDY	WIX	JLB WORKS
logo design	✓	✓	✓		✓	✓	✓
custom BUSINESS web design	✓	✓	✓		✓	✓	✓
social media design templates	✓	✓	✓				✓
e-commerce design and development	✓		✓	✓	✓	✓	✓
custom development	✓	✓	✓		✓	✓	✓
web plugins and database integration		✓	✓			✓	✓
video and animation integration		✓	✓	✓			✓
easy package web designs				✓	✓	✓	✓
dedicated web hosting				✓	✓	✓	✓
domain name management				✓	✓	✓	✓
bandwidth management				✓	✓		✓
managed firewall per server							✓
SSL encryption services				✓	✓		✓
backup and disaster recovery				✓	✓	✓	✓
website analytics / monitoring	✓	✓	✓	✓		✓	✓
website software maintenance				✓	✓	✓	✓
basic email services				✓	✓	✓	✓
exchange email services					✓	✓	✓
secure encrypted email							✓
texting services							✓
logo email marketing platform						✓	✓
SEO / social media management		✓					✓
monthly website oversight					✓		✓
vertical industry platforms							✓
print graphic work							✓
ONE CALL SUPPORT OF IT ALL?							✓

COMPREHENSIVE ASSISTANCE AT EVERY STEP OF THE WAY



PREPARED & READY

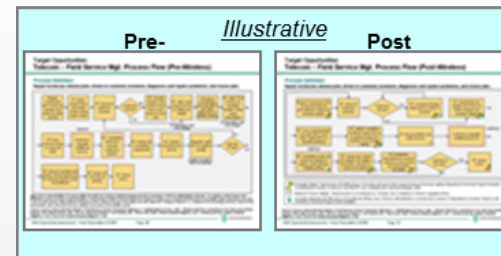
INDUSTRY FOCUSES

- ✓ Industry verticals, business processes and applications with the highest proven and potential business value created by web operation and domain technology, based on primary research and industry experience.

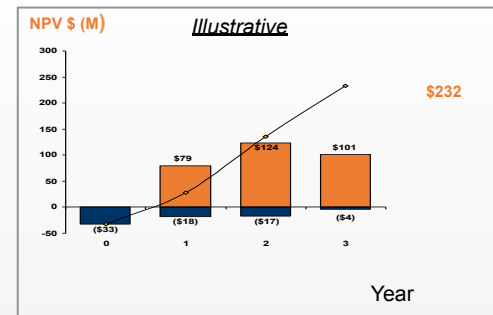
SOLUTION ACCELERATORS

- ✓ Knowledge of business processes within industry where web applications and online marketing add the greatest value.
- ✓ Comprehensive industry ROI tools.
- ✓ Solution ecosystem of leading software, equipment and middleware providers.
- ✓ Demonstrated experience with web domain deployments across industries.

BUSINESS PROCESS LIBRARY TRAINING /COLLATERAL



ROI FRAMEWORKS – DETAILED MODELS





The
Master Plan

Hard work + consistency

(guaranteed results!)

INTERNAL OPERATIONAL REPORTING

1

PROJECT LIVE

- ✓ All projects recorded and tracked centrally
- ✓ Milestone management
- ✓ Time management and quality control

2

SUPPORT

- ✓ Anyone requesting support will get directed to the right person in our company
- ✓ Alert management of tickets
- ✓ 24/7 hardware monitoring

3

PROCESSES

- ✓ All processes are documented and management tightly
- ✓ 12 years of perfecting our operations

HOW TO **GET STARTED:**



STEP 1

LET'S TALK

We have some questions about your project and then will provide a proposal to create your vision and build a solution.



STEP 2

DESIGN AND DEVELOP

We spend time understanding the needs and work together through the development process.



STEP 3

LIVE, ENABLE & SUPPORT!

Go live, drive your web operation through enabling marketing services and we are there with business class support!



Voted Best
Web Design

Thank YOU!

WWW.JLBWORKS.COM